

**BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION
MINUTES**

October 26, 2021

The Board of Agriculture, Trade and Consumer Protection (Board) met in the DATCP Boardroom, 2811 Agriculture Drive, Madison, WI 53718 and via videoconference on **October 26, 2021**. The meeting was preceded by public notice as required by Wis. Stat. § 19.84.

Call to Order

Board Chair Miranda Leis called the meeting to order at 9:00 a.m.

Members Present

Miranda Leis, Paul Bauer, Patty Edelburg, Dr. Clare Hintz, Paul Palmby, Dan Smith, and Carla Washington.

Not present: Doug Rebout and Andy Diercks

Minutes

Motion

A motion was made by Paul Bauer and seconded by Dan Smith to approve the September 23, 2021 DATCP Board minutes. Motion was approved unanimously.

Public Appearances

No public appearances.

State Senator Joan Ballweg

Secretary Randy Romanski introduced State Senator Joan Ballweg to the Board. Senator Ballweg represents the 14th Senate District located in south central Wisconsin. Her background is in agriculture, and she and her husband own a John Deere Farm equipment business. Senator Ballweg talks to farmers on a regular basis and to DATCP often on agriculture issues.

Senator Ballweg is the Chair of the Committee on Agriculture and Tourism (Committee) and a member of the Joint Finance Committee. During this legislative session the Committee worked several bills that benefitted agriculture, such as the Sandhill Crane hunt, farm-raised game birds hunt, and the Agriculture Exports Initiative. The Committee also approved the appointment of Secretary Romanski and Board member Doug Rebout. At the next Committee hearing Board members Paul Palmby and Clare Hintz will be invited for their appointments. The Joint Finance Committee this session also passed support for agriculture exports, meat processing, producer led watershed grants, farmer mental health, the poultry industry in Barron County, and a sales tax for cranberry growers.

**ATCP 50 – Soil and Water Resource Management Program
Statement of Scope
Division of Agricultural Resource Management**

Lacey Cochert, Bureau Director Land and Water Resources from the Division of Agricultural Resource Management presented the Statement of Scope for Wis. Admin. Code ch. ATCP 50, to the Board. Ms. Cochert gave a brief overview and requested the Board approve the Statement of Scope.

Motion

A motion was made by Patty Edelburg and seconded by Dan Smith to approve the Statement of Scope for Wis. Admin. Code ch. ATCP 50. Motion was approved unanimously

**Division of Trade and Consumer Protection Update
And Cybersecurity Overview**

Lara Sutherland, Division Administrator from the Division of Trade and Consumer Protection (TCP) give a Cybersecurity overview to the Board. This month is cybersecurity month and TCP is focusing on education, awareness, investigation, and enforcement. There is so much activity online for businesses and consumers, such as shopping, banking and social media. 85% of Americans are online daily and 45% are on-line several times a day. TCP invests a lot of their time on cybersecurity education for consumers and businesses by participating in the CISA national campaign (#BeCyberSmart) and by encouraging everyone to be accountable to protect their personal identifying information. TCP also travels around the state presenting on cybersecurity, trainings, and tracts data breaches on their website for consumers.

TCP is a policy resource for lawmakers. Last year we brought together a committee to talk about cybersecurity. 17 states now have enacted cybersecurity laws and 38 states have introduced bills this past year. Currently, Wisconsin only has a data privacy law in respect to health and insurance, we do not have a general consumer data law.

**Wisconsin Agricultural Statistics Survey Update
Greg Bussler**

Greg Bussler, State Statistician from the USDA National Agricultural Statistics Service presented his October 26, 2021 report to the Board on the October Crop Production Report, Milk Production, Prices Received, Small Grains Summary, Grain Stocks, Crop Progress as of October 10, 2021, Chickens & Eggs, and other noteworthy items.

**National Association of State Departments of Agriculture (NASDA) Update
Office of the Secretary**

Deputy Secretary Angela James gave a NASDA update to the Board. The NASDA annual meeting was hosted in Kentucky in September this year and included six committee meetings for members to consider policy amendments and action items for the organization. The six committees are Livestock, Food and Nutrition, Plant Industries, Environment, Rural Development and International Trade. Some of the highlights from the meeting were:

- NASDA has been very aggressive in advocating at a national level to get some efficiencies and resiliencies built into the meat processing system.
- Food security and nutrition programs in schools were a big discussion due to the break down in supply chains.
- The Spotted Lantern Fly is the big issue in the Plant Industry.
- The environment committee discussion was about sustainability.
- Broadband in rural areas.
- International trade and markets. We expect NASDA to get more involved in international trade and to work with the UK because they have the biggest dairy deficit.

Office of the Secretary Report

Secretary Randy Romanski presented the Secretary's Office update to the Board on:

- Celebrating the Diversity of Age in Wisconsin, National Farmers Day, Indigenous People's Day
- Glad to have World Dairy back in Wisconsin
- Hosting World Beef Expo in Milwaukee
- Hosting the Taiwanese Ambassador
- Participating in the Home Field Advantage Heartland Conference
- Privacy Protection Education and Cyberterrorism
- The LaFollette School and the role of agriculture on climate issues
- The Farm Support Program
- Meat Processing Grants
- Welcoming Sam Otterson our Communications Director and acknowledging the retirements of Dr. Steve Ingham and Lori Bowman.

Board Member Updates

The following DATCP Board members commented on industry, business, training and personal agricultural issues that arose since the last Board meeting: Miranda Leis, Paul Bauer, Patty Edelburg, Dr. Clare Hintz, Dan Smith, Paul Palmby, and Carla Washington.

Future Agenda Items

Dan Smith would like to have Steve Ingham and Lori Bauman at the next Board meeting to recognize their service to the State.

Dan Smith stated that the Genex Cooperative, Inc. would like to extend an invitation to the Board to host a future Board meeting at their facility and for a tour of their distribution center.

Paul Bauer requested a future speaker on the milk hauler shortage options.

Dan Smith requested a future speaker on CDL training and regulations.

Dr. Clare Hintz requested future speakers on climate mitigation, data collection, and carbon sequestration.

Adjournment

Motion

A motion to adjourn was made by Paul Bauer and seconded by Dan Smith. Motion approved unanimously. The Board adjourned at approximately 10:50 a.m.

All reports and any associated documents presented during a Board meeting can be accessed by contacting the Office the Secretary, Legal Counsel at (608) 224-5029.