



Nutrient and Pest Management Program

The University of Wisconsin Nutrient and Pest Management (NPM) Program connects farmers and researchers on key issues of profitability, practicality and environmental impact of crop production practices and systems. Using input from an active collaboration of Wisconsin agricultural community stakeholders, state agencies and university researchers, NPM helps create and deliver innovative, cost effective and timely outreach solutions.

Nutrient Management Outreach

We work with farmers to adopt nutrient management practices, often improving profitability and reducing water quality risks.

In partnership with local educators, agencies and organizations, **we train farmers** throughout Wisconsin on nutrient management principles and planning.

We cooperate with farmers to run field trials that demonstrate the effectiveness of the University of Wisconsin nutrient management guidelines on their farms.

Pest Management Outreach

We deliver farmer education programs on agricultural pests (insects, weeds and diseases), including identification, treatment threshold levels and resistance management.

Our website delivers the popular **Wisconsin Crop Manager** newsletter featuring contributions from faculty and staff across UW-CALS departments including Agronomy, Entomology, Soil Science, Plant Pathology and Horticulture. We create timely, pertinent and informative **publications** that often translate complex research into usable and approachable formats so that our clients can understand and implement the most current UW research into their farming systems. We also develop **mobile applications (apps)** that connect farmers, crop consultants, educators and other agricultural industry users with UW recommendations for making important crop management decisions.

The Nutrient and Pest Management (NPM) Program operates with integral support from the University of Wisconsin-Madison's College of Agricultural and Life Sciences (CALs) and Division of Extension.

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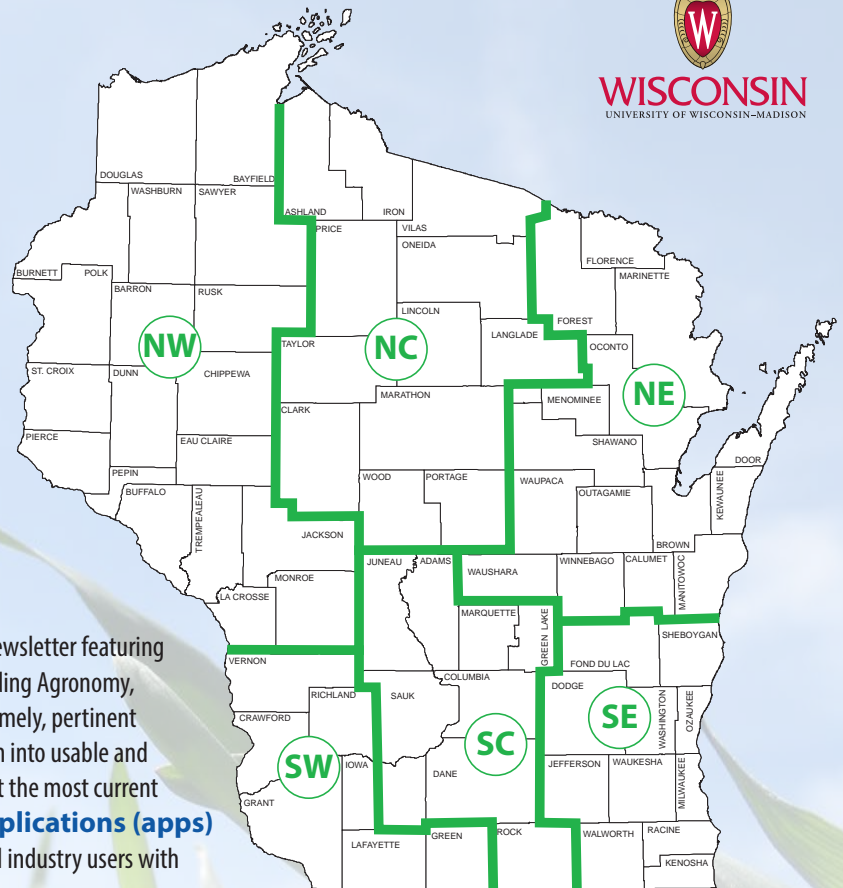
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