



# Weights & Measures Firewood Labeling Requirements

## BUREAU OF WEIGHTS AND MEASURES

PO Box 8911  
Madison, WI 53708  
(608) 224-4942  
datcp.wi.gov

## RESOURCES

Wis. Admin. Code ATCP 90  
[https://docs.legis.wisconsin.gov/code/admin\\_code/atcp/090/90.pdf](https://docs.legis.wisconsin.gov/code/admin_code/atcp/090/90.pdf)

Firewood is required to be labeled. Chapter ATCP 90 of the Wisconsin Administrative Code requires a declaration of product identity, a declaration of responsibility, and a declaration of net quantity on the label.

### Declaration of Product Identity

A package must clearly and conspicuously identify the commodity it contains. The commodity must be identified by its common name, legal name, or other appropriate description readily understood by consumers. The declaration of identity must:

- appear on the principle display of each package
- be a principle feature of that display panel
- be printed in English
- be printed in a color that contrasts the background color
- generally parallel to the base on which the package is designed to rest so that it can be readily seen when displayed

### Declaration of Product Responsibility

Packages of consumer commodities sold any place other than the premises where the commodity was packaged must be clearly and conspicuously labeled with:

- the name of the responsible person
- business address of the responsible person
- the connection of the responsible person to the commodity

The declaration of responsibility must be clearly printed:

- in English
- in a color that contrasts with the background
- generally parallel to the base on which the package is designed to rest when displayed

### Declaration of Net Quantity

Packages must bear a declaration of net quantity in the lower 30% of the principle display panel. Firewood and stove wood must be advertised, offered for sale, and sold only by measure, using the term “cord” and fractional parts of a cord, or the cubic meter, except in the case of packaged natural wood.

- Packaged natural wood offered for sale in packaged form in quantities less than 1/8 cord or 16 cubic feet must display the quantity in terms of:
  - Liters, including fractions of liters
  - Cubic inches, if less than one cubic foot
  - Cubic feet, if one cubic foot or greater, or fractions of cubic feet