



NOTICE OF MEETING COMPETITION

DATE _____

Pursuant to s. 100.30(7), Wis. Stats and Ch. ATCP 105.23, Wis. Adm. Code

For retailers, wholesalers, wholesalers of motor vehicle fuel or refiners who lower their motor vehicle fuel prices in good faith to meet the price of a **direct competitor**.

Information about the person (business) making this notification.

Legal Name of Business _____

Trade Name of Business _____

Contact Person (*optional*) _____ Phone Number _____

Address _____

City, State, ZIP _____

Street address of this store _____
(if different than address above)

Information about Competitors and Current Motor Vehicle Fuel Prices

Our Prices	Regular	Mid-Grade	Premium	Diesel Fuel	Other	Other
Octane Rating						
Old Price						
New Price						
Date of most recent price change						
Time of most recent price change						
Competitor'(s) Prices						
Name & Address of Competitor(s)	Regular	Mid-Grade	Premium	Diesel Fuel	Other	Other

The information stated above is true to the best of my knowledge. _____
Signature

**When completed, fax this form to the department at: (608) 224-4935
 Or email this form to: notices@datcp.state.wi.us**