



China Dairy Expo 2024

July 3 – 5, 2024 | Wuhan, China

Funded by the [Wisconsin Initiative for Agricultural Exports](#)



ABOUT THE SHOW: China Dairy Expo is the largest dairy show covering the entire dairy production chain in China. Organized by the China Dairy Association, it is the most influential dairy farming and production event of the country. The Wisconsin Department of Agriculture, Trade and Consumer Protection will facilitate a Wisconsin Pavilion at the event to showcase America's Dairyland's expertise.

WHO SHOULD ATTEND: Wisconsin businesses interested in building and expanding trade in the Chinese dairy industry are invited to exhibit. Dairy genetics, feed supplements and nutrition, animal health, disease management, veterinary services and products, manure water treatment technology and systems, farm robotics, farm management, dairy education and training, dairy farming and processing companies, dairy service companies, dairy publication, associations and organizations are all encouraged to attend.

HIGHLIGHTS AND SERVICES INCLUDED:

- Shared furnished spaces within the Wisconsin Pavilion
- Featured in Wisconsin Directory at the show (in English and Chinese)
- Free participation in special Wisconsin and U.S. forums prior to and during the show
- Turnkey booth assistance and support within the Wisconsin Pavilion, translation services, and business match-making opportunities
- Post-show report, with trade leads and feedback

PROPOSED SCHEDULE:

- Monday, June 17 Booth setup
- Tuesday, June 18 China Dairy Expo
- Wednesday, June 19 China Dairy Expo
- Thursday, June 20 China Dairy Expo

COST: Free. Participants are responsible for airfare, hotel, local transportation, and meals.

APPLICATION DEADLINE: April 30, 2024

Booth space is limited. Companies will be chosen on a first come, first serve basis. To apply, contact:

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