

# WISCONSIN EXPORTS

## Dairy and Dairy Products



Wisconsin ranks  
**5th**  
in the U.S. for dairy and  
dairy product exports.

### 2021 Exports by Product



### Wisconsin ranks 1st in the export of specialty cheeses.

Wisconsin's dairy export products include cream cheese, cheese, whey products, and milk protein isolates.

### Top 10 & Targeted Markets

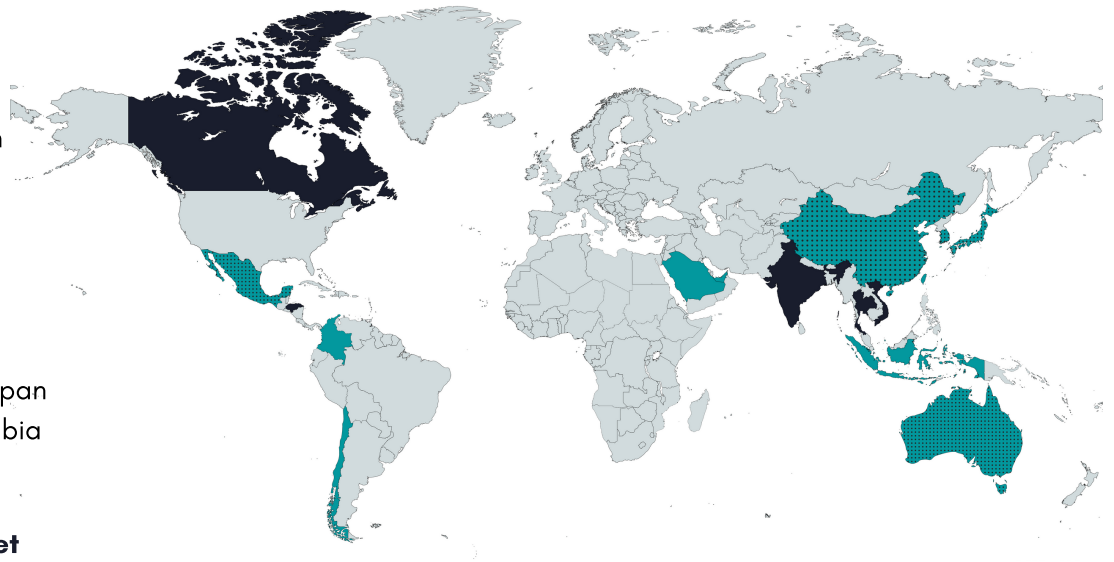
#### Top 10 Markets

Canada | China | Korea  
Japan | Mexico | Vietnam  
Australia | India | Thailand  
Honduras

#### Targeted Markets

Australia | Chile | China  
Colombia | Indonesia | Japan  
Korea | Mexico | Saudi Arabia  
Taiwan | UAE

#### Top 10 & Target Market



### Strengths

- World renowned dairy products
- Licensed cheesemakers
- Ample milk supply, clean water, and feed
- Abundance of dairy processors

### Opportunities

- Dairy ingredients in China & Southeast Asia
- Specialty cheese in Middle East, Asia, & South America
- Commodity cheeses in Latin America
- Improving perception of whey for consumption