



WISCONSIN FARMERS AND SCHOOL NUTRITION PROFESSIONALS

BUILDING CONNECTIONS FOR RELATIONSHIP-BASED PROCUREMENT

Marketplace is a collaboration between the Wisconsin Department of Public Instruction (DPI) School Nutrition Team and the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Farm to School and Institution Program

- Connects schools to WI farmers and producers
- Builds supply chain pathways
- Promotes seasonal foods onto school menus
- Provides technical assistance in farm to school food sales
- Advances WI specialty crops
- Expands market access for WI farmers and WI food processors selling to school meal programs
- Increases access to WI foods to be served in school cafeterias

Marketplace Meetings: Your Farm to School Connection

A monthly video call venue where school nutrition menu planners and buyers (in the USDA Child Nutrition Programs) and Wisconsin food producers, processors, local food aggregators, and distributors build their networks, make procurement connections, and expand farm to school markets.

Discussion is led by participants sharing their own products, services, and menu needs. DATCP and DPI staff offer technical assistance, share tools, and resources.

Get connected:

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MARKETPLACE MEETINGS 2023/2024 SCHEDULE:

- September 12, 2023 - 1:30-2:30 pm
- October 10, 2023 - 1:30-2:30 pm
- November 14, 2023 - 1:30-2:30 pm
- December 12, 2023 - 1:30-2:30 pm
- January 9, 2024 - 1:30-2:30 pm
- February 13, 2024 - 1:30-2:30 pm
- March 12, 2024 - 1:30-2:30 pm
- April 9, 2024 - 1:30-2:30 pm
- May 14, 2024 - 1:30-2:30 pm
- June 11, 2024 - 1:30-2:30 pm



WISCONSIN DEPARTMENT OF
Public Instruction