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| DARM-BLWR-013.docx (rev.06/2023) |
|  | Wisconsin Department of Agriculture, Trade and Consumer ProtectionDivision of Agricultural Resource ManagementPO Box 8911 Madison, WI 53708-8911Phone: (608) 590-7357  |
| DATCP Producer-Led Watershed Protection Grant Proposal |
| The Producer-Led Watershed Protection Grant program is authorized under s.93.59 Wis. Stats and ATCP 52, Wis. Admin. Code. |
| Any personally identifiable information, as defined under s. 19.62(5), Stats., requested on this form may be used for purposes other than that for which it is originally being collected (s. 15.04 (1) (m), Wis. Stats.). Confidentiality of this information will be maintained to the extent authorized by law. Completion of this form is required to apply for a Producer-Led Watershed Protection Grant. *(s. 15.04(1)(m), Wis. Stats., and s. ATCP 52.03(1), Wis. Admin. Code)*. |
| GENERAL PROJECT INFORMATION |
| NAME OF PRODUCER-LED GROUP      |
| LEAD CONTACT NAME      | E-MAIL      | PHONE NUMBER (   )     -      |
| MAILING ADDRESS STREET OF ENTITY TO BE PAID      | CITY      | STATE   | ZIP      |
| LEAD FARMER NAME      | E-MAIL      | PHONE NUMBER (   )     -      |
| FISCAL MANAGER OF GROUP (if different from lead contact above)      | E-MAIL      | PHONE NUMBER (   )     -      |
| GRANT AMOUNT REQUESTED: $      |
| PROJECT TITLE (12 words or less):       |
| WATERSHED NAME and HUC NUMBER (ex. Rock River Watershed, 705000706):      Note: Participants within your group must reside within the same watershed project area. See the DATCP webpage to determine your group’s watershed. |
| PROJECT SCOPE |
| Question 1a: Number of eligible agricultural producers currently participating in producer-led group:       |
| For the definition of an eligible farm, please review the RFP.  |
| Number of farmers on governing body (group leaders/board members):       |
| Number of total members (farm or non-farm) in group:       |
| GRANT IMPACT REPORTING  |
| Question 1b: Types of farming operations participating in producer-led group (check all that apply): |
| [ ]  Dairy | [ ]  Beef | [ ]  Swine | [ ]  Sheep | [ ]  Goat | [ ]  Poultry |
| [ ]  Exotics | [ ]  Grazing | [ ]  Cash grain/forage | [ ]  Vegetable | [ ]  Certified organic | [ ]  Other       |
| Question 1c: Total acres included on farms within producer-led group: |
|       Cropland |       Pasture |       Orchard |       Vineyard |       Managed grassland/CRP |
|       Managed forest |       Managed wetlands | [ ]  Other       |
| Question 1e: What are the main resource concerns the group will address? Check top three concerns. |
| [ ]  Surface water quality | [ ]  Surface water quantity | [ ]  Groundwater quality | [ ]  Groundwater quantity  |
| [ ]  Soil erosion | [ ]  Soil health | [ ]  Nutrient management | [ ]  Flooding |
| [ ]  Habitat degradation | [ ]  Streambank erosion | [ ]  Other       |
| WORK PLAN |
| Please list the group’s vision and mission statements. Outline the goals and objectives for this year’s work plan. Include details on how your work plan addresses water quality, soil health, and other resource concerns you intend to address. |
| Vision statement:       |
| Mission statement:       |
| Goals & Objectives:       |
| Organization of governing structure |
| Governance structure: | [ ]  Board of Directors | [ ]  Officers | [ ]  Other       |
| How governance roles are filled:  | [ ]  Elections | [ ]  Appointment | [ ]  Other       |
| Frequency of meetings: | Number of governing structure meetings per year:       |
| MEMORANDUM OF UNDERSTANDING (MOU) & COLLABORATOR ROLES |
| Select which entity you are creating a MOU with. You must include a copy of the MOU with your submission.  |
| [ ]  County LCC | [ ]  DNR | [ ]  UW Extension | [ ]  Discovery Farms |
| [ ]  Non-Profit Conservation Organization (list):       |
| Role of collaborating entity in producer-led group (check all that apply) |
| [ ]  Identification of projects and goals | [ ]  Communications and public relations |
| [ ]  Project development and execution | [ ]  Other       |
| [ ]  Financial management and fundraising | [ ]  Other       |
| Existing groups – Have you changed collaborators over time? | [ ]  Yes | [ ]  No |
| If yes, what led you to switch collaborators? |       |
| MEMBERSHIP & PARTICIPATION |
| New members/participants recruited in previous grant cycle (if applying as an existing group): |
| Number of new members/participants recruited:       |
| Membership/participation recruitment goal for this year: |
| Goal for number of new members/participants:       |
| Previous successful membership recruitment activities (existing groups) or any initial work planning meetings (new groups): |
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| 1.
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| 1.
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| Planned membership recruitment activities: |
| 1.
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| 1.
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| 1.
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| Historical producer-led group total membership: |
| 1st YEAR Funded |       Total membership | 5th YEAR Funded |       Total membership |
| 2nd YEAR Funded |       Total membership | 6th YEAR Funded |       Total membership |
| 3rd YEAR Funded |       Total membership | 7th YEAR Funded |       Total membership |
| 4th YEAR Funded: |       Total membership | 8th YEAR Funded |       Total membership |
| CONSERVATION PRACTICE PROGRAM OFFERINGS |
| Please include all practices that your group plans to offer as part of an incentive/cost-share program this year. Fill out the supporting information in light grey if available.NOTE: Payments cannot be made through this program to the same farm on the same acres for more than three years |
| Practice:       | Total funding requested for practice:       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice:       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice:       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice:       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| Practice       | Total funding requested for practice       |
| Incentive payment offered per acre/per unit: | Number of total farms to be funded: | Total acres funded: |
| Totals acres covered beyond DATCP: | Maximum payment per farmer (if applicable): |
| DEMONSTRATION/RESEARCH PLOTS |
| Please include the following information for any on-farm demonstrations, field trials, or research plots to be conducted this year. |
| Plot/Research Location:       |
| Plot/Research size:       | Practices highlighted/evaluated:       |
| Outreach to be conducted on this project:       |
| [ ]  Demonstration:       | [ ]  Research:       |
| Plot/Research Location:       |
| Plot/Research size:       | Practices highlighted/evaluated:       |
| Outreach to be conducted on this project:       |
| [ ]  Demonstration:       | [ ]  Research:       |
| FIELD DAYS, WORKSHOPS, & OUTREACH ACTIVITIES |
| Please include the following information for any field days, farm tours, or workshops to be conducted this year. |
| Outreach activity title:       |
| Topics planned:       | Speakers planned:       |
| Outreach activity title:       |
| Topics planned:       | Speakers planned:       |
| Outreach activity title:       |
| Topics planned:       | Speakers planned:       |
| Outreach activity title:       |
| Topics planned:       | Speakers planned:       |
| Outreach activity title:       |
| Topics planned:       | Speakers planned:       |
| COMMUNICATIONS & OUTREACH |
| List any planned communication and outreach efforts including any newsletters, blogs/vlogs, websites, social media, factsheets, TV/radio/newspapers, videos, or similar:       |
| Describe how the work of the group will enhance current local and state conservation and agriculture innovation programs and efforts:       |
| Farmer Mentorship: Existing groups, describe any work planned for mentoring other farmers and farmer-led groups. New groups, describe any plans to learn from existing producer-led watershed groups and farmer conservation leaders:       |
| FOR EXISTING **GROUPS** ONLY |
| Describe at least one significant success of your group related to a goal achieved, a program delivered, farmer attitudes changed, or other change in the community as a result of your work in the previous grant cycle:       |
| Describe administrative or organizational changes the group will make this year to improve the function and/or increase the impact of the group. |
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| TRACKING PROJECT  |
| Select which of the following goals and metrics your group will use to measure progress and for reporting success in addition to the tracking project. Existing groups should emphasize results-based metrics than effort-based metrics. |
| [ ]  Number of hours spent on planning activities | [ ]  Number of acres of conservation practices installed |
| [ ]  Completed work plan with goals and mission statement | [ ]  Number of farmers who have continued using a practice  after accepting cost-share through your group |
| [ ]  Plan created to distribute conservation incentives |
| [ ]  Number of outreach materials created  | [ ]  Results of testing innovative practices or techniques |
| [ ]  Data collection and analysis plan | [ ]  Number of soil samples taken and acres covered |
| [ ]  Number of group meetings and list of accomplishments  | [ ]  Attendance and outcomes at outreach events |
| [ ]  Number of new farms involved in the group | [ ]  Increase in number of group participants and partnerships |
| [ ]  Number of new partnerships formed | [ ]  Number of farm assessments |
| [ ]  Number of new sponsorships received | [ ]  Coordinator position: hours spent |
| [ ]  Total dollars raised beyond DATCP grant | [ ]  Number of nutrient management plans developed or updated using SnapPlus |
| [ ]  Number of speaking engagements |
| [ ]  Number of mailings | [ ]  Soil test P reductions |
| [ ]  Number of newspaper articles mentioned in | [ ]  Phosphorus Index value reductions |
| [ ]  Farmer survey results | [ ]  On-farm research results |
| [ ]  Water quality monitoring plan | [ ]  Long-term sustainability plans |
| [ ]  Other:       | [ ]  Water quality monitoring completed |
| [ ]  Other:       | [ ]  Other:       |
| [ ]  Other:       | [ ]  Other:       |
| [ ]  Other:       | [ ]  Other:       |
| QUALIFICATIONS:  |
| Provide the following information for at least five eligible farmers and at least one collaborator. Farm leaders and group members are required to follow all local, state, and federal rules, laws, and regulations. |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production, and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Eligible Farmer Name:       |
| Overview of farm operation (can include acreage, livestock, production and conservation practices):       |
| What do you hope to learn by participating in this producer-led group?       |
| If you are part of an existing group, how has your management changed since participating in this project?       |
| Collaborator Name: |       |
| Relevant work experience, conservation background, previous leadership roles, and commitment to this project: |
|       |
| Collaborator project responsibilities: |
|       |
| Collaborator Name: |       |
| Relevant work experience, conservation background, previous leadership roles, and commitment to this project: |
|       |
| Collaborator project responsibilities: |
|       |
| ADDITIONAL INFORMATION |
| Please provide any additional details about your project that will help reviewers assess your project need and merit. This could include, but is not limited to:* Timeline of activities proposed;
* Partnerships with other agencies, agricultural groups producer-led watershed groups, or agricultural professionals to strengthen and leverage your efforts (ex. Implement dealers, crop consultants, UW-Extension agents, etc.). Letters of support are welcomed;
* Incorporation of nutrient management and DATCP Nutrient Management Farmer Education grants.
 |
|       |
| 1. Under the Eligible Expense section, in the Budget Category column, enter one of these four options:
 |
| * + Conservation Practices
 |
| * + Conservation Demonstrations and Education
 |
| * + Promotional Activities
 |
| * + Administrative
 |
| 1. Under the Eligible Expense section, in the Budget SubCategory column, please enter the best choice from the list below for each budget line:
 |
| * + Conservation Practices
 |
| * + - Incentives\_Cover Crop
 |
| * + - Incentives\_Grassed Waterways
 |
| * + - Incentives\_No-till
 |
| * + - Incentives\_Other (please describe briefly)
 |
| * + Conservation Demonstration and Education
 |
| * + - Demonstration / Research Plots
 |
| * + - Educational Workshops
 |
| * + - Farm Tours
 |
| * + - Field Days / Tech Days
 |
| * + - Supported Member Education
 |
| * + Promotional Activities
 |
| * + - Apparel
 |
| * + - General Materials and Supplies
 |
| * + - Printing
 |
| * + - Signage
 |
| * + - Web Hosting
 |
| * + Administrative
 |
| * + - Administrative Fees
 |
| * + - Board meetings
 |
| * + - General Materials and Supplies
 |
| * + - Staffing
 |
| * + - Travel
 |
| Follow directions on table for the Matching Funds, Source of Matching Funds, and Grant Request sections. |
| Example |
| If your budget item is cover crops, your Budget Category would be Conservation Practices and the Budget SubCategory would be Conservation Practices, Incentives\_Cover Crops. |
| BUDGET REQUEST |
| Please add rows as necessary. Staff time must be separated out within eligible expenses.  |
|  | Budget Category | Eligible Expense | Matching Funds | Source of Matching Funds | Grant Request |
| DATCP USE ONLY | Budget Category - Choose one:* Conservation Practices
* Conservation Demonstrations and Education
* Promotional Activities
* Administrative
 | Sub-budget Category | Must contribute 1:1 matching funds. For example, if you are requesting $20,000, you must provide a match of at least $20,000. Match does not need to be line item by line item. | Please indicate the source of matching funds. | Please indicate the total amount of grant funds requested for each line item. |
|  |       |       | $      |       | $      |
|  |       |       | $      |       | $      |
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|  |       |       | $       |       | $       |
| Total Match Amount: | $       | Total Request: | $       |
| Electronic signature(s) of project lead and/or fiscal manager. By signing this application, I certify (1) to the qualification of each farmer identified in this application and their commitment to meeting all federal, state, or local laws, ordinances, regulations, and conservation compliance; and, (2) that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with any resulting terms if I accept an award. I am aware that false statements or misrepresentations may subject me to legal action by DATCP. |
|       |       |       |
| LEAD CONTACT | SIGNATURE (TYPE) | DATE |
|       |       |       |
| FISCAL MANAGER | SIGNATURE (TYPE) | DATE |
|       |       |       |
| LEAD FARMER, IF LEAD CONTACT IS NOT A FARMER | SIGNATURE (TYPE) | DATE |
| Thank you for your interest in the Producer-Led Watershed Protection Grant Program!  |
| Email completed proposals (In Microsoft Word) to: **dana.christel@wisconsin.gov.** |